

TIDEWATER COMMUNITY COLLEGE BOARD

MEETING NO. 321

MAY 11, 2021

Meeting number three hundred twenty of the Tidewater Community College Board was held on Tuesday, May 11, 2021 via Zoom.

Members Present: Dr. Barry C. Brown
Lynn B. Clements
Cynthia (Cindy) S. Free
Kim R. McCallum
Charles A. Tysinger
Jerome A. Bynum
Dr. Marcia Conston
Mark Hugel
John D. Padgett

Members Absent: William (Bill) W. Crow, James (Jay) N. Lucado, Delceno Miles

Others Present: Curtis K. Aasen, Vice President for Information Systems and Institutional Effectiveness
Karen Campbell, Vice President for Student Affairs
Sarah DiCalogero, Faculty Senate
Heather Hardiman, Vice President for Finance
Latesha D. Johnson, Executive Assistant to the President
Sarah (Beth) Lunde, Associate Vice President for Human Resources
Jeanne Natali, Director of Student Resource and Empowerment Center
Tamara S. Williams, Vice President for Workforce Solutions
Richie Windley, Chair of President's Advisory & Planning Council
Michelle W. Woodhouse, Vice President for Academic Affairs & Chief Academic Officer

1. **Welcome and Call to Order**

Ms. Free, chair, determined the presence of a quorum and called the meeting to order at 4:32 p.m., and welcomed guests.

2. **Program Highlight**

Dr. Conston invited Dr. Natali to present the program highlight featuring the Student Resource and Empowerment Center. The Student Resource and Empowerment Center (SREC) provides centralized support services and educational programs to ensure that no TCC student struggles to meet basic needs while earning an academic credential. SREC collaboratively works with campus and community partners to deliver educational programs and services that holistically empower and engage students in their current and future personal, academic, and professional success. The center's programs and services are delivered in three tracks: direct services to students, leadership and career development, and intercultural initiatives. A SREC case manager is located on each campus to provide both virtual and face-to-face services.

3. **Adoption of Consent Agenda**

Ms. Free asked the board if there were requests to remove any item(s) from the consent agenda to the full agenda. Hearing none, she asked for a motion to accept the consent agenda. On a

motion by Ms. Miles, seconded by Mr. Tysinger, the board approved the consent agenda as proposed.

4. Approval of Action Items on Consent Agenda

Referring to tabs 4a through 4f of the meeting packet, the board approved meeting minutes #320 for March 9, 2021; proposal for Associate of Applied Science major in Funeral Director; proposed 2021 business and industry advisory committees, with recommended edits; proposed 2021-22 local fund budgets; resolution honoring John Padgett, and the resolution honoring Paulette Franklin-Jenkins.

5. Curriculum & Student Development Committee Report – Dr. Barry C. Brown, Chair

a. **Academic Affairs Update** – Dr. Woodhouse provided the following updates for Academic Affairs:

- TCC launched a new program, Learn Explore Accelerate Persevere (LEAP), designed to give recent high school graduates a head start in college. Student can enroll in 6-12 credits to receive scholarships to cover tuition, book stipends, and a laptop. Successful LEAP students may also apply to continue in the fall and complete up to 12 additional credits using scholarship funds.
- TCC had its highest graduating class of 48 students who received an AAS degree or career studies certificates this year.
- All libraries are fully open and ready to receive students in accordance with CDC guidelines.
- Nursing and EMS students and instructors are helping to administer COVID-19 vaccinations.
- TCC is the first in Virginia to offer an AAS in Funeral Directing.

b. **Student Affairs Update** – Dr. Campbell provided the following updates for Student Affairs:

- TCC has services in place to support students. Student Support Services offer: 1) the Community Feed; 2) the Student Resource and Empowerment Center; 3) mental health support, and 4) career services.
- Several initiatives were established to recruit and enroll students. These initiatives include REV, G3, visiting students and FTIC. Re-employing Virginians (REV) funds are still available for those who are unemployed or underemployed due to COVID-19. As of May 11th, 43% of our REV students re-enrolled for the summer semester and 100 new students enrolled for the fall semester. The G3 program launches on July 1, 2021. TCC offers hundreds of course online and on-campus that allow visiting students from four-year colleges and universities to earn college credits quickly. A college-wide open house is scheduled for May 15, 2021 and will be hosted at all campuses. Students will have the opportunity to connect with staff, learn more about the college, pick up laptops (if enrolled in at least 6 credit hours), receive TCC swag, enroll and resolve any issued regarding summer 2021 enrollment.

- TCC changed its enrollment process to make it very simple for students. The new process only involves three steps: 1) complete an inquiry form or apply; 2) enroll or meet with an advisor to help the student enroll, and 3) secure the tuition payment.

- c. **Workforce Update** - Ms. Williams shared a photo of the new clinical medical assistant lab located at the Virginia Beach Campus. She stated that healthcare continues to be in high demand and highlighted a few of TCC's medical programs to include: EKG program, Certified Medical Administrative Assistant program, and Bridges to Healthcare. Enrollment in healthcare has doubled since last year from 119 students to currently 333 students.

Over the past six months, TCC has established partnerships and grants. The new Tesla lab is located at the Skilled Trades Academy and training will begin this summer. The first cohort of students is transitioning from the military. The Virginia Beach Economic Development invested \$1 million dollars at TCC to purchase equipment to teach the skills necessary in supporting offshore wind. The partnership also includes training for students to obtain a CDL license to drive waste management trucks. TCC was awarded its first GoVirginia grant. Those funds will be used to enhance the colleges welding and skilled trades programs. Ms. Williams also noted that workforce student funding is supported by G3, FastForward, and VA Ready.

6. Finance & Facilities Committee Report – Mr. James (Jay) Lucado, Chair

- a. **Local Fund Financial Statements for Month Ending March 31, 2021.** Ms. Hardiman provided local fund financial statements reflecting activity for nine months of the fiscal year. She highlighted expenditures for the student activities budget (35%), institutional auxiliary budget (93%), student center budget (78%), and auxiliary services budget (53%). FY20-21 local investments and contributions from each city remained as expected. Investments of \$49 million earned \$240,042 since July 1.

7. Advocacy Committee Report – Mr. Jerome Bynum, Chair

- a. **Committee Report.** Mr. Bynum thanked the committee members for their support in advocating for G3. Ms. Lunde provided an update on the search for a Director of Institutional Equity, Diversity, and Inclusion. She advised that the position would be advertised for a minimum of three weeks and anticipated the hiring process to take two to three months to complete. The committee also discussed upcoming vacancies on the board and the importance of DEI when filing the vacancies. Mr. Bynum led a short discussion related to FAFSA applications and an article he read on the topic. Committee members discussed the VCCS strategic plan, Opportunity 2027, and the college's strategic plan, Innovate 2026, reviewing the elements of both plans.

8. Educational Foundation Liaison Report – Ms. Delceno Miles

On behalf of Ms. Miles, Ms. Free provided an update for the Educational Foundation Board. She reported that the EF is planning a retreat that will be held in July. The board unanimously voted to add new board members, former Portsmouth mayor John Rowe and Dr. Jordan Asher, Sentara Healthcare Executive Vice President and Chief Physician Executive. After 12 years of

faithful service to TCC, John Piscitelli did not renew his term on the Educational Foundation Board.

9. Real Estate Liaison Report – Mr. John Padgett

Mr. Padgett reported that the Suffolk property is experiencing some environmental issues. However, the board continues to work with professionals to ensure the property will be suitable for development. The board has also retained a law firm to assist with rezoning of the property. Mr. Padgett shared that with the support of the TCC Real Estate Foundation, TCC will be able to relocate the Visual Arts programs to the first floor of the Harbor Heights building (formerly Farm Fresh). The agreement to purchase the first floor and parking on the second level was executed May 25, 2021.

10. Discussion & Approval of Action Item(s) Removed from the Consent Agenda

a. Nothing to report.

11. President’s Report

a. **Enrollment Update** - Mr. Aasen provided an update on spring, summer, and fall 2021 enrollment.

Spring - The FTE is down -11% and student headcount is down -12.3% for spring. The National Student Clearinghouse reported that community college enrollment declines 11.3% nationwide. The average student course credit load is +0.13. Dual enrollment is up +7.9%. In comparison to the VCCS enrollment, TCC is down -11% in FTE and -12.3% in student headcount.

Summer – Enrollment for first-time-in-college students is up +76%. Pathway student headcount is up, with the exception of Social Sciences & Education (-15%). In comparison to the VCCS enrollment, TCC is up 2.9% in FTE and 2.1% in student headcount.

Fall - The college opened enrollment two weeks later than last year. Fall enrollment is down 5%. However, enrollment is up +29% for first-time-in-college students. In comparison to the VCCS regular enrollment, TCC is down -4.9% in FTE and down -6.5% in student headcount.

Additional updates:

- Dr. Conston acknowledged and extended a sincere thanks and appreciation to Sarah DiCalogero, faculty senate chair, for the great work she has done while serving as chair. Dr. Tiffanye Sledge will serve as the new chair.
- The college will reopen for in-person service beginning June 1, 2021.
- Commencement had a total of 1,953 graduates for the spring semester.
- President Joe Biden and First Lady Jill Biden visited TCC’s Portsmouth campus May 3 to speak about the American Family Plan, a proposed initiative to help working families.
- The VCCS top students were celebrated for their academic performances at the 2021 Phi Theta Kappa (PTK) honors ceremony. This year, TCC had 11 honor students who were recognized. Two of those students were recognized as the PTK top ten

scholars. In addition to the certificate and medallion, they received a \$500 check from the college.

12. Chair's Report & Announcements

- a. Executive Committee Report. Ms. Free reported that the executive committee met February 15 and April 14 to discuss the president's performance evaluation, the board's assessment, the VCCS presidential feedback report, and the continuation of Dr. Conston's presidential housing supplement. Subsequent to the meetings, a signed evaluation letter was forwarded to Chancellor DuBois for consideration.
- b. Update on Suffolk Board Representation. Ms. Free and Dr. Conston decided to postpone the option of adding board representation from the northern part of the city of Suffolk.

13. Adjournment

Announcements:

- The Joint Board Reception will be held in person at the Norfolk campus student center and via zoom on September 30, 4:00 – 6:00 PM.
- The College Board work session is Thursday, August 12th at 4:30 PM. The board will discuss its priorities as a board for 2021-2022.

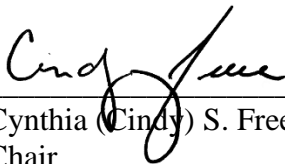
There being no further business to come before the board, Ms. Free adjourned the meeting at 5:54 p.m.

Respectfully submitted,



Marcia Conston, Ph.D.
Secretary to the Board

APPROVAL



Cynthia (Cindy) S. Free
Chair