

TIDEWATER COMMUNITY COLLEGE BOARD

MEETING NO. 324

NOVEMBER 9, 2021

Meeting number three hundred twenty-four of the Tidewater Community College Board was held on Tuesday, November 9, 2021 at the Portsmouth Campus Student Center.

Members Present: Lindsey S. Anderson
Lynn B. Clements
William W. Crow
Ron Green
James (Jay) Lucado
Delceno C. Miles
Dr. Barry C. Brown
Dr. Marcia Conston
Cynthia (Cindy) S. Free
Dr. Kirk T. Houston
Kim R. McCallum
Charles A. Tysinger

Members Absent: Jerome A. Bynum

Others Present: Curtis K. Aasen, Vice President for Information Systems and Institutional Effectiveness
Karen Campbell, Vice President for Student Affairs
Mark Hugel, Formal College Board Member
Latesha D. Johnson, Executive Assistant to the President
Sarah (Beth) Lunde, Associate Vice President for Human Resources
Tiffany Sledge, Chair of Faculty Senate
Tamara S. Williams, Vice President for Workforce Solutions
Michelle W. Woodhouse, Vice President for Academic Affairs & Chief Academic Officer

1. Welcome and Call to Order

Ms. Free, chair, determined the presence of a quorum and called the meeting to order at 4:30 p.m., and welcomed guests.

2. Introduce State Board Member

Ms. Free informed the board that Ms. Terri Thompson, State Board member, could not join them due to a family matter.

3. Presentation

Chairwoman Free presented Mr. Hugel with a resolution from the College Board and Dr. Conston. She thanked him for his years of service to TCC and his dedication to the board. Ms. Free asked Ms. Johnson to personally deliver Mr. Padgett his resolution.

4. Adoption of Consent Agenda

Ms. Free asked the board if there were requests to remove any item(s) from the consent agenda to the full agenda. Hearing none, she asked for a motion to accept the consent agenda. On a motion by Ms. Miles, seconded by Dr. Houston, the board approved the consent agenda as proposed.

5. **Approval of Action Items on Consent Agenda**

Referring to tabs 5a through 5f of the meeting packet, the board approved meeting minutes #321 for May 11, 2021 (noting the absence of Delceno Miles); meeting minutes #322 for August 12, 2021; discontinuance of the Career Studies Certificate in Theatre Arts; Program Title Change (CSC in Small Business Management to Entrepreneurship); Creation of Specialization, Associate of Science General Studies Specialization: Theatre Arts, and the lease for Harbor Heights.

6. **Curriculum, Student Development, & Workforce Committee Report – Dr. Barry C. Brown, Chair**

- a. **Academic Affairs Update** – The college was awarded a Title III Grant in the amount of \$2,088,926 dollars for October 1, 2021, through September 20, 2026. The grant is ***#Connect2TCC*** which is a wide-reaching effort to better connect all students with an advisor that will help them reach their educational goals, connect with previously under-served, low-income students in the cities of Norfolk and Portsmouth to get them on a new path of higher education success, and connect tutoring services in a more contemporary manner with all students. A few goals will be implemented.
- Goal #1: Implement the teaching faculty advising system by training and the giving advising caseloads to all 285 full-time teaching faculty.
 - Goal #2: Using a pre-Fall semester “Boot Camp” system at the Norfolk and Portsmouth campuses, engage and enroll 500 new low-income students with a support network and WBL opportunities over the grant period.
 - Goal #3: Re-invent TCC’s tutoring system to become Centers for Student Learning Excellence while promoting and using multi-modal tutoring modalities.
 - Goal #4: Through the TCC Educational Foundation, raise funds for an endowment to support scholarship for low-income students. The maximum matching funding amount is \$191,000 over a 5-year period.
- b. **Student Affairs Update** – Dr. Campbell noted that TCC has implemented many practices to ensure a safe learning environment for students due to COVID-19. The college partnered with the local health departments to provide free COVID-19 vaccination clinics at each of the campuses. Dr. Campbell shared that many of our students felt isolated due to COVID. Therefore, we engaged them with a Fall 2021 virtual pep rally that included speakers, games, and giveaways. The college also offered wraparound services to include hotspots (764); textbook support (1,502); laptops (1,407); emergency funds (121 for \$156,529); and Cox internet (464).
- c. **Workforce Update** - Ms. Williams reported that the Skilled Trades Academy Showcase was held November 10, 2021. Highlights included students in action, new programs, new equipment, new classrooms, etc. The welding mobile unit is scheduled to be delivered in December, located at Lyon Shipyard. Students will train at the shipyard and have an opportunity to be hired. TCC was one of six colleges to receive the Lumina Grant Award.

7. Finance & Facilities Committee Report – Mr. James (Jay) Lucado, Chair

In the absence of Ms. Hardiman, Mr. Lucado reported that the committee approved the lease for Harbor Heights. Items 7a-7e will be included in the January 2022 board meeting packet.

8. Advocacy Committee Report – Ms. Kim McCallum, Chair

Ms. McCallum reported that Chairwoman Free shared the primary role of the advocacy committee was to foster relationships with the various city councils and school boards. She also noted that one goal for the committee was to increase the financial contributions from the localities, particularly Norfolk, Portsmouth, and Virginia Beach. Currently, Chesapeake contributes more than the other cities. Ms. Lunde shared the VCCS priority listing for the 2022-24 biennium with the committee and will follow-up with Dr. Conston regarding the discussion of the priorities at the Advisory Council of President's (ACOP) meeting. More information regarding the General Assembly visit will be provided in December or early January.

9. Educational Foundation Liaison Report – Ms. Delceno Miles

Ms. Miles reported that Dr. Conston is working to hire a Vice President for Institutional Advancement. The Educational Foundation entered a contract with The Curtis Group to guide the foundation through its fundraising strategies.

10. Real Estate Foundation Liaison Report – Ms. Lynn Clements

Ms. Clements thanked the finance and facilities committee for approving the lease for the Harbor Heights building. She noted that the development committee meets every Friday to work on future plans for the Suffolk property. The board also continues to work with professionals to ensure the property will be suitable for development.

11. Discussion & Approval of Action Item(s) Removed from the Consent Agenda

- a. Nothing to report.

12. President's Report

- a. **Enrollment Update** – In August, TCC's FTE and headcount enrollment were down -6.4% and -7.3% respectively. However, Mr. Aasen was excited to report that TCC is now in the top half of the VCCS regular credit enrollment for Fall 2021. To date, FTE enrollment is down -4.1% and student headcount increased 0.3%. This is important for funding and will have a positive impact on our state budget in the future. For the first time in ten years, TCC has a year-to-year headcount increase, which does not include workforce students. The college has its best Fall semester since 2013. Key credit enrollment metrics include: 1) first-time-in-college students (+2.9%); fall-to-fall FTIC retention (49.7%); spring-to-fall re-enrollment (55.4%); career & technical programs (+16.9%); college-transfer programs

(-9.6%); and high school dual enrollment (+4.8%). Workforce enrollment will increase +36.8% in students and +34.8% in registrations for fiscal year 2022.

b. **General Updates:**

- Dr. Conston shared that the college is working collaboratively with Rivers Casino as they move in the Hampton Roads area. She and a few cabinet members traveled to Pittsburgh to tour the casino there and visited Community College of Allegheny County to meet with Dr. Quinton Bullock to discuss the colleges partnership with the casino.
- The search for a Vice President of Institutional Advancement is still ongoing.
- TCC was recognized as one of America's Best Online Learning Schools for 2021.
- Dr. Conston spoke with Senator Jen Kiggans regarding the nursing initiative. Senator Kiggans indicated that she is very supportive of this initiative and will be an advocate for TCC.
- Dr. Conston shared renderings of the new Visual Arts Center.

13. Chair's Report & Announcements

- a. Review Section 2.2 of the Policies and Procedures Manual. Ms. Free asked board members to review the duties and responsibilities of the College Board. She noted that their main responsibility is to assure that TCC is responsive to the needs existing within its service region within the statewide policies, procedures, and regulations of the State Board for Community Colleges.

14. Adjournment

Announcements:

- TCC's Workforce Showcase will be held tomorrow from 11:00 a.m. – 12:30 p.m. at the Skilled Trades Academy in Portsmouth.
- Remember to RSVP for the Presidential Holiday Reception that will be held on December 8th at 5:00 p.m.
- Commencement will be held on Monday, December 20th at Chartway Arena in Norfolk at 6:00 p.m.
- The first meeting of the new year will be held on January 11th at 4:00 p.m.

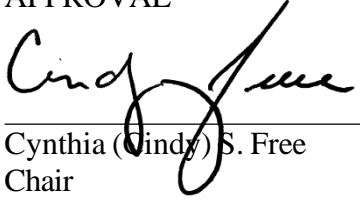
There being no further business to come before the board, Ms. Free adjourned the meeting at 6:03 p.m.

Respectfully submitted,



Marcia Conston, Ph.D.
Secretary to the Board

APPROVAL

A handwritten signature in black ink, appearing to read "Cindy Free", is written over a horizontal line. The signature is cursive and somewhat stylized.

Cynthia (Cindy) S. Free
Chair