

TIDEWATER COMMUNITY COLLEGE BOARD

MEETING NO. 330

NOVEMBER 15, 2022

Meeting number three hundred thirty of the Tidewater Community College Board was held on Tuesday, November 15, 2022 at the Green District Administration Building.

Members Present: Dr. Barry C. Brown
Dr. Marcia Conston
Ron Green
Kim R. McCallum
Lynn B. Clements
Cynthia (Cindy) S. Free
Dr. Kirk T. Houston
Charles A. Tysinger

Members Absent: Lindsey Anderson, Jerome Bynum, Wanda Cooper, William Crow, James Lucado

Others Present: Curtis K. Aasen, Vice President for Information Systems and Institutional Effectiveness
Christopher Bryant, Vice President for Institutional Advancement
Karen Campbell, Vice President for Student Affairs
Sarah DiCalogero, Chair of President's Advisory & Planning Council
Latesha D. Johnson, Executive Assistant to the President
Sarah (Beth) Lunde, Associate Vice President for Human Resources
Heather Hardiman, Vice President for Administration and Chief Financial Officer
Mike Powell, Director of Public Safety
Tiffany Sledge, Chair of Faculty Senate
Tamara S. Williams, Vice President for Workforce Solutions
Michelle W. Woodhouse, Vice President for Academic Affairs & Chief Academic Officer

1. **Welcome and Call to Order**

Ms. Clements, chair, called the meeting to order at 4:00 p.m. She determined that a quorum was not present and proceeded to address only the informational items on the agenda.

2. **Introduce New Board Member**

Chairwoman Clements informed the board that Ms. Wanda Cooper was not able to attend the meeting due to a previously scheduled event.

Ms. Clements shared that she and Dr. Conston presented Ms. Delceno Miles with a resolution from the College Board. They thanked Ms. Miles for her dedication to the board and her continued service to TCC. Ms. Johnson played a brief video of Ms. Miles sharing her gratitude to her fellow board members.

3. Program Highlight

Dr. Campbell invited Mr. Powell to present on Public Safety as the featured program highlight. He reported that the Public Safety Department consists of the director; public safety manager; administrative assistant; a third-party security force (78 security guards); and an emergency management coordinator who will be hired. Several campus protocols include:

- Security guards are on each college campus 24/7/365
- Security guards are licensed by the Commonwealth of Virginia
- One call, one phone number to reach TCC security dispatch for every campus
- Security escort service available at each campus from the building to your car
- Stationary posts, and roving security officers, depending on the building, to include parking lots
- Enforcement of college ID policy

The college is also considering the following:

- Doors with access control unlock at 7:00 am and lock at 6:30 pm, Monday through Friday on all campuses
- Single-point entry for all buildings
- Campus security guard stationed at each point of entry
- Strict enforcement of college ID policy
- Complexities—libraries, student schedules, visitors, evening programs

Emergency response guides that include information regarding active threats; severe weather; fires; hazardous spills; bomb threats; and suspicious persons or packages are posted throughout the college. Mr. Powell noted that he provided safety and security awareness training to the President's Cabinet, campus deans, faculty & staff, and students at all campuses, September – November. He will also hold future trainings in 2023.

4. Adoption of Consent Agenda

Due to the lack of a quorum, the consent agenda items were deferred.

5. Approval of Action Items on Consent Agenda

As noted above, in the absence of a quorum, the consent agenda items were deferred. However, on November 16, 2022, Chairwoman Clements asked that board members vote affirmatively to approve action items listed on the consent agenda. The board voted yes to approve meeting minutes #329 for September 20, 2022; the proposal for Career Studies Certificate: Government Accountant, and the Dr. Tim Kerr honorary plaque.

Ms. Clements asked the committee to provide more details about the Dr. Tim Kerr honorary plaque. Mr. Bryant shared that in recognition of Dr. Kerr, the founding provost of the TCC Chesapeake campus, a plaque is proposed to be installed at the campus in a live oak tree garden to celebrate and honor his services to the campus, college, and Chesapeake community. Donations to the TCC Educational Foundation, Inc. will provide funding for this project. The project must be approved by the State Board for Community Colleges.

6. Curriculum, Student Development, & Workforce Committee Report – Dr. Barry C. Brown, Chair

- a. **Academic Affairs Update** – Dr. Woodhouse provided an Academic Affairs update. She noted the following academic partnerships:
- **Chesapeake Regional Medical Center (CRMC)** - TCC and CRMC partnered in May 2022 to increase healthcare employment and retention, and created a three-prong approach called *Education for Life*.
 - **Southwest Community College (SWCC)** – TCC and SWCC have partnered to establish an Off Campus Instructional Site (OCIS) of TCC’s Diagnostic Medical Sonography program on the main campus of SWCC for the purpose of educating students as Diagnostic Medical Sonographers.
 - **City of Virginia Beach Economic Development Department** – The City of Virginia Beach Economic Development Department invested \$1.3 million dollars to support a wind program that will launch in Fall 2023.
 - **Indian Creek Correctional Facility** - TCC will offer electrical wiring and general education courses for technicians at the facility. A soft launch will be held in Summer 2023.
 - **Rivers Casino** – TCC’s partnership with Rivers Casino will create internships and jobs for our students.
 - **Apprenticeship Program** – The college partners with many companies through the apprenticeship program. There are currently 268 TCC students enrolled in a variety of programs through companies such as BAE Systems, Huntington Ingalls, IMS Gear, and the Norfolk Naval Shipyard.

Dr. Woodhouse informed the board that TCC’s Spring 2023 Convocation will be held January 4, 2023 at the Chesapeake campus. The program will include a ceremonial investiture of Dr. Conston with special guest, Interim Chancellor, Dr. Sharon Morrissey, Virginia Community College System.

- b. **Student Affairs Update** – Dr. Campbell provided an update for Student Affairs. In partnership with the City of Chesapeake and the City of Chesapeake Public Library, as well as Councilman Carey, over 3,000 8th-grade students visited TCC’s Chesapeake campus October 25-27, 2022. During the Worlds of Work (WOW) event, participants visited 8 different worlds to get hands-on experience. The worlds included skilled trades; maritime; energy; healthcare; public and human services; logistics/transportation and distribution; computer/IT; and manufacturing. Dollar Bank was the main business sponsor. Dr. Campbell also reported that Student Affairs hosted the Portsmouth Counselor meeting on October 26 at the student center. A total of 21 counselors from Portsmouth Public Schools and the ACCESS Educational Foundation were in attendance to learn about TCC and what we offer to students. Lastly, Dr. Campbell provided an enrollment survey update on students who did not return during Fall 2021-Spring 2022.
- c. **Workforce Update** - Ms. Williams reported that TCC is expanding the Skilled Trades Academy by purchasing unit 5 (an additional 13,000 square feet) in August 2023. New programs will include electrical technician (dual enrollment offering); heavy equipment operator; and HVAC. The unit will also have additional classrooms and offices. Ms.

Williams shared that a new Workforce Instructor Academy will begin January 2023. The first pilot will consist of four individuals who graduated from our program and will come back to teach construction and welding. They will complete an 80-hour instructor training. The Jobs Skills Training Program (JSTP) graduation will be held on December 14 at the Roper Theatre.

7. Finance & Facilities Committee Report – Dr. Kirk Houston, Chair

- a. Local Fund Financial Statements for Month Ending September 30, 2022. Ms. Hardiman highlighted revenues and expenditures for the student activities budget (17% and 32%), institutional auxiliary budget (15% and 52%), student center budget (18% and 46%), and auxiliary services budget (24% and 18%). Investments of \$51 million earned \$191,222 since July 1, 2022. FY22-23 local investments and contributions from each city remained as expected.
- b. Student Financial Aid Cohort Default Rate. As of March 2020, federal student loan payments have been on pause with no payments required, no interest charged, and all collection activities on hold; this period is set to end December 31, 2022. A default rate of 30% or higher for three consecutive years may result in loss of direct loan and Pell grant eligibility. A default rate of 40% in a single year may result in immediate loss of eligibility for three years. TCC's default rates were 17.9%, 14.1%, and 4.8% respectively in 2017-2019.

8. Advocacy Committee Report – Ms. Kim McCallum, Chair

Ms. McCallum reported that the Virginia Community College System (VCCS) Legislative Reception will return this year to the Jefferson Hotel on Tuesday, January 17, 2023. This event provides an opportunity to network with leaders and legislators from across Virginia. The Virginia Business Higher Education Council is also scheduled to lobby in Richmond on this date. Ms. McCallum shared the timeline for the 2023 General Assembly. She shared that the legislative priorities include the need for credentialed workers in healthcare, manufacturing, technology, and skilled trades. The VCCS will ask for funding to support students, community college operations, instruction, and labs to encourage regional approaches and meet employer needs.

9. Educational Foundation Liaison Report – Ms. Cynthia (Cindy) Free

Ms. Free reported that Delceno Miles is still the chair of the Educational Foundation Board. She then invited Mr. Bryant to provide an update. The Educational Foundation will take in approximately 60% of donations the last 45 days of this year. Further work is being done to raise significant funding. Mr. Bryant noted that he, Dr. Conston, Cabinet members, and a couple of board members were engaged in several events to include: the NEON festival; ODU Inauguration; the Mighty Dream; and the Black Diamond Gala. TCC had a celebration on Friday, November 11 to celebrate and honor veterans.

10. Real Estate Foundation Liaison Report – Dr. Kirk Houston

Dr. Houston reported that the Real Estate Foundation had a retreat on October 13. He noted that Ms. Williams provided an update regarding the Skilled Trades Academy; Mr. Bryant provided an update on the Educational Foundation; and Dr. Conston provided a presentation on the potential long-term use on a portion of TCC's Suffolk property to maintain an educational

presence. The presentations generated a great, robust discussion on how the Real Estate Foundation can align its work with the vision & mission of the college.

11. Discussion & Approval of Action Item(s) Removed from the Consent Agenda

Items on the consent agenda were not addressed due to the absence of a quorum.

12. President's Report

a. **Enrollment Update** – Fall 2022 - At the September College Board meeting, Mr. Aasen reported that full-time equivalent (FTE) enrollment was down -8.6% and student headcount was -7.3%. However, as of November 15, FTE and student headcount are down -6.8% and -3.5%, respectively. Key metrics for Fall 2022 were: first-time-in-college students (-0.6%); dual enrollment (+47.3%); and spring-to-fall re-enrollment (51.8%). Mr. Aasen displayed a chart of the Fall 2022 FTE and student headcount enrollment comparisons noting that 8 of the 23 VCCS institutions experienced enrollment declines. Spring 2023 “regular” FTE enrollment increased +15.3% and student headcount increased +11.7%. Key metrics for Spring 2023 includes: FTIC students (+41.3%); career & tech programs (+8.4%); college-transfer programs (+17.4%); and dual enrollment (+86.7%). In comparison to the VCCS Spring enrollment, TCC is up 15.1% in FTE and 11.5% in student headcount. Workforce Solutions enrollment for fiscal year 2023 is down -2.3% and up +20.2% in registrations.

b. General Updates:

- Dr. Conston reported that the Virginia Community College System (VCCS) is preparing a “big ask” to the General Assembly. A VCCS plan called “HIRE Virginia” train tens of thousands of workers to meet the state’s enormous need for workplace talent. It is a transformational request: \$250 million over three years to support academic and workforce programs and facilities statewide.
- VCCS requested that all college presidents provide contact information for their College Board members. The purpose is to align board members with local legislators for the lobby meeting on January 17, 2023.
- The General Assembly will convene on January 11, 2023. The VCCS Legislative Reception will return this year to the Jefferson Hotel in Richmond on January 17, 2023. The Virginia Business Higher Education Council is scheduled to lobby in Richmond on January 17th as well.
- TCC’s Occupational Therapy Assistant (OTA) Program had an accreditation site visit from Accreditation Council for Occupational Therapy Education (ACOTE) November 8-9 at the Regional Health Professions Center, Virginia Beach campus. The onsite team provided a preliminary report in which the college received 7 commendations, 0 recommendations, and 2 suggestions on what we can do to improve our program. The official report is forthcoming.
- Dr. Conston hosted the Virginia Beach Vision board meeting and reception at the Virginia Beach campus on November 16.

13. Chair's Report & Announcements

a. Ms. Clements reported that she and Dr. Conston attended sessions at the Association of Community College Trustees (ACCT) Leadership Congress, October 26-29. Chairwoman Clements shared that she attended a session entitled “*The Chair's Academy: The Leadership*”

Team of the Board". This session explored the practices of an effective board chair. Topics included characteristics of a cohesive board, understanding the role of the board chair, and strategies for managing difficult situations. Ms. Clements and Dr. Conston were the only college president and board chair from Virginia at the ACCT event. Chairwoman Clements plans to attend the Community College National Legislative Summit in Washington, DC in February 2023.

Ms. Clements shared the following updates regarding Dr. Conston's community engagement:

- Dr. Conston is a mentor for two female students with Greater Norfolk Council and Communities in Schools
- Dr. Conston serves on the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Board
- Dr. Conston was recently elected to the Hampton Roads Chamber Board
- Dr. Conston was selected as a recipient of the 2022 Women in Business Achievement Award. As a Women in Business honoree, she will join a long list of prestigious female business leaders in this region. The Women in Business themed-edition of Inside Business featuring all of the 2022 honorees will publish on December 12th in print and online at InsideBiz.com. A live event to celebrate the honorees will be held December 13th at The Westin Virginia Beach Town Center.

b. The closed session was deferred.

13. Adjournment

Announcements:

- Commencement will be held on Monday, December 19th at Chartway Arena in Norfolk at 4:00 p.m.
- The first meeting of the new year will be held on January 10th at 4:00 p.m. at the Virginia Beach campus student.

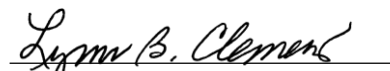
There being no further business to come before the board, Ms. Clements adjourned the meeting at 5:37 p.m.

Respectfully submitted,



Marcia Conston, Ph.D.
Secretary to the Board

APPROVAL



Lynn B. Clements
Board Chair