

# TIDEWATER COMMUNITY COLLEGE BOARD

## MEETING NO. 333

MAY 9, 2023

Meeting number three hundred thirty-three of the Tidewater Community College Board was held on Tuesday, May 9, 2023, at the Virginia Beach Campus.

**Members Present:** Jerome A. Bynum  
Dr. Marcia Conston  
Cynthia (Cindy) S. Free  
Dr. Kirk T. Houston, Sr.  
Kim R. McCallum  
Charles A. Tysinger  
Lynn B. Clements  
William W. Crow  
Ron R. Green  
James N. Lucado  
Matthew Stakes

**Members Absent:** Lindsey S. Anderson and Dr. Barry C. Brown

**Others Present:** Curtis K. Aasen, Vice President for Information Systems and Institutional Effectiveness  
Chris Bryant, Vice President of Institutional Advancement  
Dr. Karen Campbell, Vice President for Student Affairs  
Sarah DiCalogero, Faculty Senate  
Heather Hardiman, Vice President for Finance  
Latesha D. Johnson, Executive Assistant to the President  
Sarah (Beth) Lunde, Associate Vice President for Human Resources  
Dr. Megan Taliaferro, Faculty  
Tamara S. Williams, Vice President for Workforce Solutions  
Dr. Michelle W. Woodhouse, Vice President for Academic Affairs & Chief Academic Officer

### 1. **Welcome and Call to Order**

Ms. Clements, chair, determined the presence of a quorum and called the meeting to order at 4:03 p.m. and welcomed guests.

2. Ms. Clements introduced Mr. Matthew Stakes. He was appointed by the Virginia Beach City Council to serve on the TCC College Board.

### 3. **Program Highlight**

Dr. Conston invited Dr. Taliaferro to present the program highlight featuring TCC plans for the Veterinary Technology Program. The Veterinary Technology Program is designed for students who are already working as a veterinary assistant and want to become a licensed veterinary technician. The college offers a flexible educational model that allows students to work full-time and still achieve an AAS degree in only two years. The national average pass rate of the veterinary technician exam is 68 percent. However, in August 2022, TCC students achieved a 100% pass rate. There is a current shortage of 59,000 licensed veterinary technicians in the US. This shortage will be compounded in future years, as spending on pet health care is projected to increase 33% over the next 10 years. There is a high demand in the Vet Technology Program.

Future growth opportunities include: (1) expand veterinary assistant dual enrollment to the Chesapeake, Portsmouth, and Norfolk campuses and (2) increase veterinary technology enrollment.

**4. Adoption of Consent Agenda**

Ms. Clements asked the board if there were requests to remove any item(s) from the consent agenda to the full agenda. Hearing none, she asked for a motion to accept the consent agenda. On a motion by Mr. Crow, seconded by Mr. Bynum, the board approved the consent agenda as proposed.

**5. Approval of Action Items on Consent Agenda**

Referring to tabs 4a through 4f of the meeting packet, the board approved meeting minutes #332 for March 14, 2023; the proposed 2023-24 business and industry advisory committees; the proposed certificate in Practical Nursing; the proposed Career Studies Certificate in Advanced Emergency Medical Technician; the proposed 2023-24 local fund budgets; and the resolution honoring Cynthia S. Free.

**5. Curriculum & Student Development Committee Report – Dr. Barry C. Brown, Chair**

a. **Academic Affairs Update** – Dr. Woodhouse provided the following updates for Academic Affairs:

- Dual Enrollment for Fall 2022 – Dual enrollment headcount increased 47.7% (3,204) and FTE is up 46.6% (961).
- Virtual Virginia Dual Enrollment has a total of 25 students in the community college service region for Spring 2023. TCC had 5 graduates in Cybersecurity.
- Recent high school graduates with no college experience and who live in TCC's service region can participate in LEAP (Learn.Explore.Accelerate.Persevere). LEAP pays for in-state tuition only. Students who enroll in 6 credits or more may be eligible for a free, new laptop computer.
- Plans were made to reopen Child Development Centers due to a significant need for our students, faculty, staff, and community. The eventual goal is to open centers on all four campuses. However, the biggest needs were in Portsmouth and Norfolk, with Portsmouth being selected as the first location to open August 2023.
- TCC was selected to be a part of the United States Naval Community College's Phase 2F, Logistics Maritime Program.
- Dr. Thomas Geary received the Chancellor's Award for Teaching Excellence.

b. **Student Affairs Update** – Dr. Campbell provided the following updates for Student Affairs:

- The four areas that are the foundation of TCC's enrollment plan include: communications; outreach; community partnerships; and recruiting events.

- Recent events:
  - Connect with TCC High School Counselor meeting
  - Virginia Beach Visit Day
  - Norfolk Visit Day
  - Tidewater Independent College Fair
  - Rapid Registration Day
  - College Commitment Day
  - Norfolk High School Counselor Meeting
  - Open House Promo on the Hampton Roads Show
  - TCC's Open House
- The college continues to provide students with wrap-around services such as hotspots; cox internet subsidies; laptops; TimelyCare; and the community feed.
- TCC had four Top 10 Scholars at the 2023 Phi Theta Kappa Honor Society (PTK) Awards Program.
- The Open Door Project celebrates 25 years of providing support services to over 2000 TCC students.

c. **Workforce Update** - Ms. Williams provided an update for Workforce Solutions. TCC launched the Rivian Technical Trades Program, a partnership program with electric vehicle maker Rivian designed to train the next generation of electric vehicle (EV) technicians. A total of seven students participated in the first cohort and received five months of training, while earning \$26.00 an hour. Upon completion of the program, students will have the opportunity to become Rivian Service Technicians or enter the high-demand EV service job market in a similar capacity. The next cohort will be a SkillBridge cohort. TCC's Mobile Welding Training Unit moved to its second site location at Colonna's Shipyard. Workforce introduced a free intro to welding 3-day class to assist with managing the open enrollment welding waitlist.

**6. Finance & Facilities Committee Report – Mr. James (Jay) Lucado, Chair**

Local Fund Financial Statements for Month Ending March 31, 2023. Ms. Hardiman highlighted revenues and expenditures for the student activities budget (86% and 59%), institutional auxiliary budget (85% and 68%), student center budget (84% and 77%), and auxiliary services budget (144% and 50%). FY23-24 local investments and contributions from each city remained as expected. Investments of \$55 million earned \$914,544 since July 1.

**7. Advocacy Committee Report – Ms. Kim McCallum, Chair**

Ms. McCallum called on Mr. Bryant to provide an update. Mr. Bryant reported that the new chancellor, Dr. David Doré, visited the college on April 24-25. The FY2024 budget is not expected to be finalized until the last two weeks of June. The committee shared videos that highlighted our #TCCProud alumni initiative.

**8. Educational Foundation Liaison Report – Ms. Cynthia (Cindy) Free**

Ms. Free reported that the Educational Foundation welcomed Mr. Ben Davenport, a new board member. She noted that the Educational Foundation continues to focus on three pillars of fundraising which includes scholarships; scholarships for retention and emergency funds; and capital fundraising for the Visual Arts & Design Center and the Skilled Trades Academy.

**9. Real Estate Foundation Liaison Report – Dr. Kirk Houston**

The Real Estate Foundation (REF) is still in the predevelopment phase of College Point in Suffolk. The foundation has several ongoing studies—traffic studies and area surveys to be completed by the end of May. An economic study will be completed by mid-July. This information, along with the master plan, will be included in the rezoning application submitted to the city of Suffolk. Construction at the Visual Arts and Design Center is substantially complete. Expansion of unit 5 at the Skilled Trades Academy will start in June. The lease at the Glass Wheel Studio expired April 4. The REF no longer occupies the space.

**10. Discussion & Approval of Action Item(s) Removed from the Consent Agenda**

- a. Nothing to report.

**11. President’s Report**

- a. **Enrollment Update** - Mr. Aasen provided an update on spring, summer, and fall 2023 enrollment.

**Spring** - FTE is down -3.8% and student headcount is down -1.7% for spring. We improved fall-to-spring “all student” re-enrollment rate by 0.2 percentage points (68.7%). Dual enrollment students and FTE enrollment increased by 43% and 45% respectively. On-campus students and FTE enrollment increased by 28% and 58% respectively. In comparison to the VCCS enrollment, TCC is down -3.8% in FTE and down -1.7% in student headcount.

**Summer** – Enrollment for FTE is up +10%; headcount is up +6%; first-time-in-college students is up +56%; career & technical is up +2%; college-transfer is up +5%; and average credits/student is up +.28 credits. In comparison to the VCCS enrollment, TCC is up 10.3% in FTE and 6.0% in student headcount.

**Fall** – FTE enrollment is up +21%; student headcount is up +24%; first-time-in-college (FTIC) is up +23%; career & technical is up +8%; college-transfer is up +24%; fall-to-fall FTIC retention is +2.2 points; and average credits/student is down -0.22 credits. Workforce Solutions Enrollment for quarters 3 and 4 is up +20% (students) and +24.6% (registrations).

**Additional updates:**

- Dr. Conston thanked the board for attending commencement and supporting TCC. There were over 667 graduates and full participation from faculty and staff members.
- Chancellor Doré visited all four campuses and a few of TCC’s centers. He sent a note to express his sincere appreciation to the faculty, staff and students for the warm

welcome. Dr. Doré had a fantastic visit at TCC and looks forward to many visits in the future.

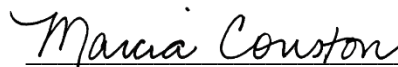
## 12. Chair's Report & Announcements

- a. **Executive Committee Report.** Ms. Clements reported that the executive committee met April 17 to discuss the president's performance evaluation and the board's assessment. After the meeting, a signed evaluation letter was forwarded to the chancellor for consideration.
- b. **General Updates.**
  - The College Board Work Session is August 10<sup>th</sup> at 4:00 pm at the Workforce Solutions Center in the Suffolk.
  - This is Cindy Free's last board meeting. She is rolling off the board June 30. We will invite her back to the September 12<sup>th</sup> board meeting to honor her for her dedication to TCC and years of service on the board.
- c. **Closed Session.** In accordance with section 2.2-3711(A) of the Code of Virginia, the executive committee moved to meet in closed session. All guests were excused from the meeting. The board later concluded its closed session and reconvened the open session. Ms. Johnson returned to the meeting. A roll call vote was taken, and all board members were present certifying that to the best of each member's knowledge (I) only public business matters lawfully exempted from open requirements under the Freedom of Information Act and (II) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed, or considered in the meeting by the board.

## 13. Adjournment

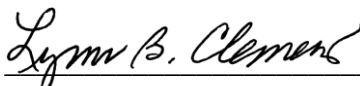
There being no further business to come before the board, Ms. Clements adjourned the meeting at 6:20 p.m.

Respectfully submitted,



Marcia Conston, Ph.D.  
Secretary to the Board

APPROVAL



Lynn B. Clements  
Chair