

# TIDEWATER COMMUNITY COLLEGE BOARD

## MEETING NO. 341

SEPTEMBER 10, 2024

Meeting three hundred forty-one of the Tidewater Community College Board was held at the Green District Administration Building on Tuesday, September 10, 2024.

**Members Present:** Dr. Barry C. Brown  
Al Cobb  
Ron Green  
James (Jay) Lucado  
Hope Sinclair  
Charles (Andy) Tysinger  
Lynn B. Clements  
Dr. Marcia Conston  
Dr. Kirk Houston, Sr.  
Kim McCallum  
Matthew Stakes

**Members Absent:** Jerome Bynum and Connie Meyer

**Others Present:** Christopher Bryant, Vice President of Institutional Advancement  
Karen Campbell, Vice President of Student Affairs  
Sarah DiCalogero, President's Advisory & Planning Council Chair  
Art Hall, Vice President of Workforce Solutions  
Heather Hardiman, Vice President for Administration & CFO  
Latesha D. Johnson, Executive Assistant to the President  
Sarah (Beth) Lunde, Associate Vice President for Human Resources  
Anthony Macera, Associate Director of Information Systems & Institutional Effectiveness  
Michael Powell, Director of Public Security  
Jenefer Snyder, Interim Vice President for Academic Affairs & CAO

### 1. **Welcome and Call to Order**

Mr. Lucado, chair, determined the presence of a quorum, called the meeting to order at 4:03 p.m. and welcomed guests.

### 2. **Program Highlight**

Dr. Conston invited Dr. Campbell and Mr. Powell to present on Public Safety as the featured program highlight. The college selected a new security vendor, Securitas (81 security guards), in September 2023. Protocols are required collegewide. Exterior doors are unlocked on the Chesapeake, Portsmouth, and Virginia Beach campuses. A single point of entry is set in place for the Norfolk campus. General operations include responding to calls for service; security escort service; stationary and roving posts; and enforcement of college ID policy. New lights were installed for evening rounds and new golf carts were purchased for security to travel and respond faster across campus. Cameras were installed on the Norfolk campus (143) and the District Administration building (28). Additional cameras will be installed in the District building parking garage. Installation is near completion on the Portsmouth campus (140) and additional cameras will be installed in the parking lot. Plans for installation on the Chesapeake, Virginia Beach, and Suffolk campuses are forthcoming. Mr. Powell continues to provide safety and security awareness training collegewide, which consists of shelter-in-place drills; active

threat training; tornado drills; suspicious packages/bomb threat responses; students in distress training; on-site training with the Department of Criminal Justice; on-site training with VCCS emergency preparedness staff; and safety overview at new student orientation. Emergency response guides are posted throughout the college. The Omnigo Community Mobile App and TCC Opt-in Emergency Notification System are used to keep the college community informed. TCC's Department of Public Safety partners with local law enforcement in service regions; the Federal Bureau of Investigation; the Virginia Community College System (VCCS); Safe Schools; and the Virginia Department of Emergency Management to keep the college community safe.

**3. Adoption of Consent Agenda**

Mr. Lucado inquired if there were any requests to remove any item(s) from the consent agenda to the full agenda. Hearing none, he asked for a motion to accept the consent agenda. On a motion by Dr. Houston, seconded by Dr. Brown, the board approved the consent agenda as presented.

**4. Approval of Action Items on the Consent Agenda**

Referring to Tabs 4a and 4b of the meeting packet, the board approved meeting minutes #339 for May 14, 2024, and #340 for August 15, 2024.

**5. Academics, Student Affairs & Workforce Development Committee Report – Mr. Andy Tysinger, Chair**

- a. **Academic Affairs Update** – Dr. Snyder and a team from TCC attended the Achieving the Dream (ATD) Institute in New Orleans on June 12-14. The focus was data, equity, teaching & learning, student experiences, and community & economic growth. The team will consider the VCCS and TCC Strategic Plans and Performance Funding Metrics to identify how the QEP can be harnessed to propel college goals. The architecture of success is an organizing framework to bring alignment; theory of change; and moving with pace, patience, and a sense of urgency. Grants awarded in July 2024 and August 2024 totaled \$1,287,314 and \$1,841,655 respectively. Students at the Chesapeake campus won 2<sup>nd</sup> place in The American Society for Engineering Education (ASEE) Robotics Competition. TCC's adjunct faculty member, Jeffrey Acosta, won the George B. Vaughn Leadership Award. Dr. Megan Taliaferro won the Chancellor's Award for Teaching Excellence.
- b. **Student Affairs Update** – Dr. Campbell reported that the Monarch Ready Program offers an alternative path to ODU for applicants denied admission. Students receive advising from TCC and ODU, retention support and can participate in student life activities at both institutions. There are 103 students enrolled in 1,154 credits for Fall 2024. Eight students completed their transfer requirements: four will complete their associate degree at TCC; three were accepted to ODU and one is transferring to VCU. Douglas Facey is the first Monarch Ready graduate. Dr. Conston signed an MOU to partner with Christopher Newport University and Norfolk State University for the CNU Ready and Passport Programs. TCC is partnering with Rivers Casino to provide its employees with an SDV100 College Success Skills course in Fall 2024. The college's Strategic Enrollment Management Committee meets weekly to address and resolve enrollment barriers.

- c. **Workforce Solutions Update** –Mr. Hall reported the following Workforce Solutions accomplishments.
- New FastForward approved programs (Certified Nurse Aide and Certified Professional Medical Auditor (first in the state)
  - \$150,000 in donations for Skilled Trades Academy Scholarships
  - New training contracts – Norfolk Naval Shipyard, Portsmouth@Work, TST Fab & Machine (mobile welding lab), Independent Electrical Contractors (IEC) Apprenticeship
  - Hampton Roads Workforce Council Innovation Award – September 12, 2024
  - Ribbon cutting Unit 5, Skilled Trades Academy – September 25, 2024
  - Digital ad marketing campaign – target September 2024
  - Re-instituting Workforce Solutions Advisory Board – target November 2024

TCC's Summer Camp registration increased by +44% this year.

**6. Finance & Facilities Committee Report – Mr. Ron Green, Chair**

- a. Final Local Financial Statements for the Year Ending June 30, 2024. Mr. Green invited Ms. Hardiman to provide the final local financial statements for the year ending June 30, 2024. She highlighted balances for the student activities budget (\$1.8 million); institutional auxiliary budget (\$17.8 million); student center budget (\$12.7 million); and auxiliary services budget (\$12.1 million). The capital maintenance reserve fund is \$11.5 million. Local investments and contributions from Norfolk, Portsmouth, and Virginia Beach remained as expected.
- b. Final Financial Report for 2023-24. Ms. Hardiman noted that revenues for 2022-23 are \$126.4 million, representing tuition & mandatory fees, grants & contracts, local appropriations, student fees, general funds, and other income. Expenditures were \$116.8 million. The college issued \$53.3 million in financial aid for 2023-24. Federal grants, state grants, and scholarships represent free aid that goes to students.
- c. Local Fund Financial Statements for the Month Ending July 31, 2024. Expenditures for institutional auxiliary are 58% due to the timing of bond payments for the Chesapeake parking garage and lot, and certain encumbrances charged annually. Due to the timing of bond payments for the student centers, expenditures are 55%. Investments of \$46.4 million earned \$334,555 since July 31, 2024.
- d. State Operating Budget- Fiscal Year 2024-25. The State Operating Budget includes:
- Includes a tuition increase of \$4.79 per credit hour (3%) with near-level enrollment projections.
  - Includes a 3% employee compensation increase.
  - Includes an operating increase of \$500K to cover inflationary costs.
  - The college anticipates a balanced budget to include a modest carryforward/reserve.
  - At the previous board meeting, Mr. Bynum asked about the types of financial aid provided to TCC students. Ms. Hardiman shared the following:

- Federal:
  - Pell Grant
  - Federal Supplemental Education Opportunity Grant (FSEOG)
  - Loans (Subsidized & Unsubsidized)
- State:
  - Commonwealth Award (COMA)
  - Virginia G3 Tuition Assistance for Community Colleges Program
  - Part-Time Tuition Assistance Program (PTAP)
  - Virginia Community College System (VCCS) Grant
  - Virginia Guaranteed Assistance Program (VGAP)
- FANTIC
  - Income-based aid for workforce students
- Fast Forward
  - State aid for workforce students
- Educational Foundation Scholarships
  - TCC aid for all eligible students

**7. Advocacy Committee Report – Ms. Kim McCallum, Chair**

Dr. Conston will send a letter to all newly elected officials and invite them for a campus tour after the November elections. The VCCS Legislative Reception and General Assembly Visit will be held in January 2025. Mr. Bryant shared upcoming events for the remainder of 2024.

**8. Educational Foundation Liaison Report – Mr. Charles (Andy) Tysinger**

The Educational Foundation provided over \$258,000 in student scholarships at the beginning of the Fall semester. The annual TCC Proud Giving initiative increased this year with 118 donors. The Educational Foundation Board will have its retreat on September 19, 2024.

**9. Real Estate Liaison Report – Dr. Kirk Houston**

The expansion to the Skilled Trades Academy (STA) has been completed. This adds another 13,121 square feet to the existing 20,000-square-foot facility for workforce training. A ribbon-cutting ceremony will be held on September 25, 2024. The Real Estate Foundation (REF) remains in communication with HRSD to use a portion of the College Point property for SWIFT Wells. The college anticipates an offer to purchase approximately 3 acres of the property from HRSD by the end of September 2024. In anticipation of the offer, the REF has commissioned an updated appraisal to be completed this week. The rezoning and master plan for the College Point property continues and ongoing activities include 1) finalizing the volume of housing and commercial space to be built 2) estimating its positive economic impact on Suffolk and the region and 3) negotiating public roadway and infrastructure improvements with the City of Suffolk. This work will include input from other VCCS institutions and data from the Virginia Economic Development Partnership. The study is expected to be completed by the end of October.

**10. Discussion & Approval of Action Item(s) Removed from the Consent Agenda**

Nothing to report.

## **11. President's Report**

- a. **Enrollment Update.** Dr. Conston invited Mr. Macera to provide an enrollment update. Full-time Equivalent (FTE) and student headcount are up, +9.1% and +7.1% respectively for Summer 2024. Key metric rates for first-time-in-college (FTIC) students increased by +11.1% and +6.2% for returning students. Current enrollment for Fall 2024 also increased in FTE (+5.4%) and student headcount (+6.1%). FTIC fall-to-fall retention increased +50.1%; Spring-to-Fall Reenrollment increased +58.6%; Career & Technical increased +3.4%; and College-Transfer increased +02.%. The Virginia Community College System (VCCS) Fall 2024 chart showed TCC's increase in FTE enrollment (+5.4%) and student headcount (+6.12%). Workforce Solutions student headcount is up +2.3% and course registrations are up +4.6%.
- b. **General Updates.** Dr. Conston provided the following updates:
  - She attended a Council of Presidents meeting in Richmond.
  - Dr. Conston invited the board members to the Job Skilled Training Program (JSTP) on September 17, 2024; the Skilled Trades Academy Ribbon-cutting Ceremony on September 25, 2024; and the Dr. DiCroce Naming Event on October 18, 2024.
  - The Hampton Roads Workforce Council and the Board of Directors selected TCC's Skills Trade Academy as one of its 2024 Workforce Innovation Awards winners. The awards reception is on Thursday, September 12, 2024.

## **12. Chair's Report & Announcements**

Chairman Lucado emphasized the upcoming events and asked board members to attend if their schedule permits.

The last board meeting for the year is scheduled for Tuesday, November 12, at 4:00 p.m. at the Virginia Beach Campus Student Center.

## **13. Adjournment**

There being no further business to come before the board, Mr. Lucado adjourned the meeting at 5:22 p.m.

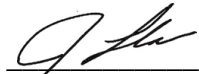
Respectfully submitted,



---

Marcia Conston, Ph.D.  
Secretary to the Board

APPROVAL



---

James N. Lucado  
Chair