

THIRTY FOURTY

HIGH STREET

2011 STUDENT **ART** MAGAZINE

THREE FORTY

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INTRODUCTION

To the average person, **340 High Street** is simply a **location** on a map—a hospital in Canada, a church in Massachusetts, a charity shop in London. However, in Portsmouth, Virginia, 340 High Street is a resource, an **outlet**, and an educational facility for **creative students**. Established as part of **Tidewater Community College**, the **Visual Arts Center (VAC)** has earned a **national reputation** as a **model art school** for colleges and universities all over the **United States**.

With the help of **state-of-the-art** equipment, a **great facility** and an even **greater faculty**, the VAC has steadily grown in size and reputation over the years. Today, you'll find a variety of **two-year programs** in **studio art, graphic design** and **photography**. Populated with students of every age, nationality and background, we are **connected** by a **common passion** for **creative endeavors** and a **deep admiration** for the **amazing art center** on 340 High Street.

THE 340 PROCESS

Here at the Visual Arts Center (VAC), students develop the skills needed to become extraordinary. Our intent as the student design team for this year's magazine was to capture the VAC experience in a fresh, new way.

Our creative process began with a collaborative brainstorming session dubbed the "340 Blitz." Under the leadership of Marc O'Brien, a creative facilitator and Project M advisor, we were encouraged to "THINK WRONG." Armed with markers and brown paper, we explored ways to provide a sense of community and a chance for each student to be heard in the production of the annual publication.

Arriving at a goal to promote campus dialog, the theme "340 is..." became our campaign slogan. Utilizing both print and social media outlets, students and faculty were encouraged to share what 340 represented to them. The feedback we received by posting empty speech

bubbles throughout the building inspired the direction of the magazine's content: "340 is YOU." More than just a place or a magazine, we discovered that 340 High Street is defined by the activities and the philosophies of the people who populate it each day.

The photos you see here are not only a record of our process, but an archive of the atmosphere and activities that take place within the VAC. Hovering over sketch books and clinging to coffee cups, over the past sixteen weeks we have come to realize that the process has become the product. The magazine that you hold in your hands is just a glimpse of what 340 really is.

Student life photography provided courtesy of Meghan Justice.
Design team photography provided courtesy of Ashley "Oatz" Smith.



THANK YOU

JULIE ARMSTRONG for being our printer—we literally could not have done it without you.

HEATHER BOONE for, well, everything.

SHELLEY BROOKS for your awesome multi-tasking skills, and your keen eye for typos.

SUE FAY for all the copy writing help. This magazine is truly fun for the whole family.

ED FRANCIS for the great glass shots.

DREW GARVEY for the technical support and your web mastery.

ROB HAWKES for your dazzling smile.

ROSEMARY HILL for making our dynamic dreams happen.

THE 340 DESIGN TEAM

Brandy Baker	Ka-Ying Li
Amanda Chappelle	Jasmine Malone
Stephanie Coloma	Shawnice McIntyre
Sandra Connors	Victoria Moore
Anthony Ferraro	Kim Murray
Ross Froehlich	Dana Pilkington
Travis Helmkamp	Vicci Preisach
Carramis Henton	Ashley Smith
Bethany Johnson	Morgan Wolf

MEGHAN JUSTICE for documenting VAC life, with all its commotion and folly. www.justice-photography.com

GRANT LUPIEN for the free printing. We won't tell anyone...rats.

JASMINE MALONE for the Monday morning meeting feasts.

OLIVIA MELIKOV for our Skype session about social media, it was super high-tech and fun.

CRAIG NILSEN for your dashing blazer and Converse combinations, mixed with your eye for design. You will always be an inspiration.

MARC O'BRIEN you make thinking wrong so right...your beard, hypnotic.

CHRIS RUPSCH for your direction—like Steven Spielberg.

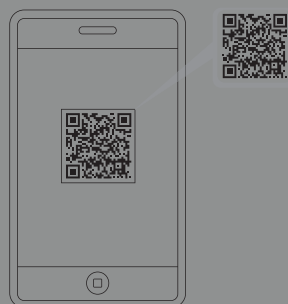
MIKE RYAN for your technical support and your cool toys.

BETH SHUMAKER aka Paper Lady, you make paper interesting, amazing and so beautiful.

TOM SIEGMUND for all the shots, and the photos too.

JANET SYDENSTRICKER for handling the finances. Without you, we probably would have spent all the money on coffee and expensive typefaces.

VAC SECURITY for letting us in the building to work well past the end of the semester.



QUICK RESPONSE CODES

The code to the left is called a **Quick Response (QR) code**. It contains a link to rich media content. Simply scan the code, when you find one, with a smart phone that has a QR code scanner application. Enjoy!

COLOPHON

Design, layout, photography (unless otherwise noted) and production by the Visual Arts Center on Apple computers.

Typography

Three-Forty High Street is typeset in Museo by exljbris Font Foundry and Trade Gothic by Linotype GmbH.

Printed in the U.S.

On Mohawk Carnival Vellum 100 lb. Cover and Appleton Utopia Chorus Art Silk 100 lb. Text.

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Handcrafted and skillfully constructed, our accomplished artists prove there is no limit to what can be created with bare hands and open minds. Their work pushes boundaries and models the Masters.

GRAPHIC DESIGN

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From a simple logo to intricate subway maps, graphic design is everywhere. Seeking to communicate a message, our talented designers create work that can enlighten, entertain and inform.

PHOTOGRAPHY

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A photograph is a captured moment in time that documents more than an image—a memory. Our skilled photographers allow us to see people, places and objects exactly as they are—or exactly as they want us to see them.

STUDIO ART

Nathan Workman
Hogtied (Diptych)
Oil on Canvas, Painting I



Leneé Thornton
I'm the Big Brother
Colored Pencil, Drawing IV



Laura McFie
K.I.S.
Glass, Glass Blowing III

Laura McFie
Beta Series: Uno
Glass, Glass Blowing IV

Lora Layton
Grape Ape
Clay
Introduction to Pottery

Lora Layton
Witches Brew
Clay
Introduction to Pottery

Tyler Acree
Black Beauty
Clay
Introduction to Pottery



Jennifer Burns
Waiting II
Colored Pencil, Drawing IV



Matea Sabljak
Portfolio Project
Mixed Media, Fundamentals of Design

Carolyn Riley
Spiral
Paint on Glass
Introduction to Surface Design on Glass



Kun Tang
Self-Portrait
Oil Pastel, Drawing II



Cory Caplan
Paris from Montmartre
Scratchboard, Drawing II



Jerry Whitehurst
Cocoon
Wood and Glass
Glass Blowing IV

Sandra Connors
After Monet, Cliff Walk at Pourville
Oil Pastel, Drawing II





Michael Perez
Self-Portrait
Charcoal, Drawing I

Beth Netts
Mask
Glass, Introduction to Warm Glass-Fusing



Jerry Hilliard
The Purple Lady
Glass, Glass Blowing III

Mike O'Toole
Crazy
Glass, Glass Blowing III

Emily Bartelt
Petal
Glass, Glass Blowing III



Cory Caplan
My Giant Head
Oil Pastel, Drawing II



Norris McClain
Self-Portrait
Mixed Media, Fundamentals of Design



Tracey Ellis
Square Twister
Glass, Glass Blowing IV

Nate Avery
Optic Chalice
Glass, Glass Blowing IV

Heather Sutherland
Droplet
Glass, Glass Blowing III



Kate DeLima
Speckled River (Set of Two)
Clay, Wheel-Thrown Pottery

Martha Cross
Cairn
Clay, Wheel-Thrown Pottery



Staci Vella
Poseidon of Artemision
Mixed Media, Painting I

Staci Vella
Athena of Piraeus
Mixed Media, Painting I



Ryan Powell
Sundance
Glass, Glass Blowing IV

Nate Avery
Carnival
Glass, Glass Blowing IV

Heather Sutherland
Heartstrings
Glass, Glass Blowing III

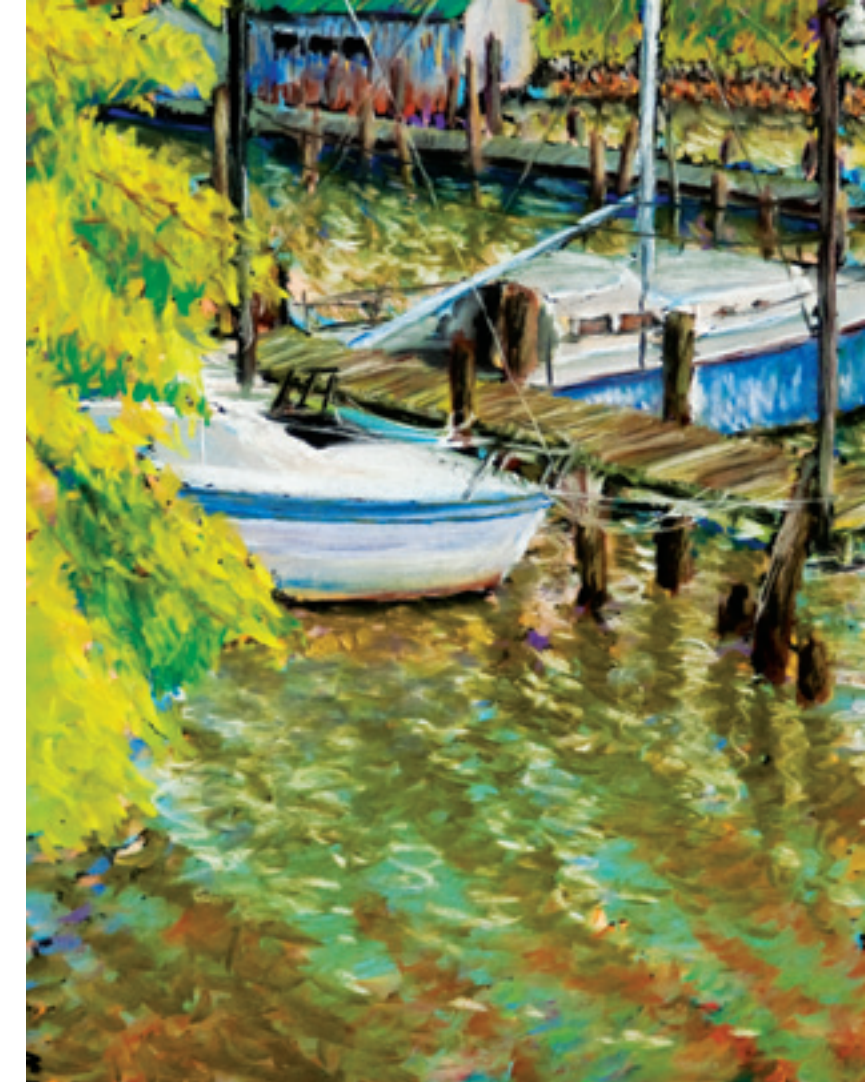
Rosaria Vinci
Skull Study
Charcoal, Drawing I



Kun Tang
Ke (Ding Pot)
Clay, Hand Built Pottery



Jacqueline Mendoza
Gothic Dog
Clay, 3D Design



Kun Tang
Morning Bay
Oil Pastel, Drawing II



Leneé Thornton
 After Martin Johnson Heade,
Branch of Apple Blossom on a Cloudy Sky
 Watercolor, Watercolor I

Carolyn Riley
 Red Lip Vase
 Glass, Glass Blowing IV

Jerry Hilliard
 Big Kiss
 Glass, Glass Blowing III



Elizabeth Henry
 Annie McFetridge
 Scratchboard, Drawing II



Nate Avery
 Under Wonderland
 Glass, Glass Blowing IV

Shela Edmonds
 Blacking
 Stoneware, Advanced Pottery



Eric Smith
 Teddi Withers
 Colored Pencil, Drawing IV



Colin McKinnon
 Speckled Bronze
 Glass, Glass Blowing III



Nathan Workman
 Happy Birthday
 Oil on Canvas, Painting I



Hollister Weber
 Kimono (right)
 Glass, Introduction to
 Warm Glass-Fusing

Kelli Barnett
 Untitled (left and center)
 Glass, Introduction to
 Warm Glass-Fusing



Sindy Strosahl
 Steppin' Out
 Pen and Ink, Drawing II

Bethany Johnson
 Self-Portrait
 Oil Pastel, Drawing II



Kun Tang
 I Have a Tail
 Clay, Hand Built Pottery



Kate DeLima
 Desert Landscape
 Ceramics, Advanced Pottery



Desiree Rodriguez
 The Girls
 Oil on Canvas, Painting I

Jonathan McKee
 1 Fish
 Glass, Glass Blowing IV



Gerta Huffman
Sailboat
Glass, Glass Blowing I



Brendan Rogers
Missing the Canvas
Pen and Ink, Drawing II



Jacqueline Mendoza
Paint Cans
Oil Pastel, Drawing II



Matea Sabljak
Portfolio Project
Mixed Media, Fundamentals of Design



Andrew Oberle
Slow and Steady
Watercolor, Watercolor I

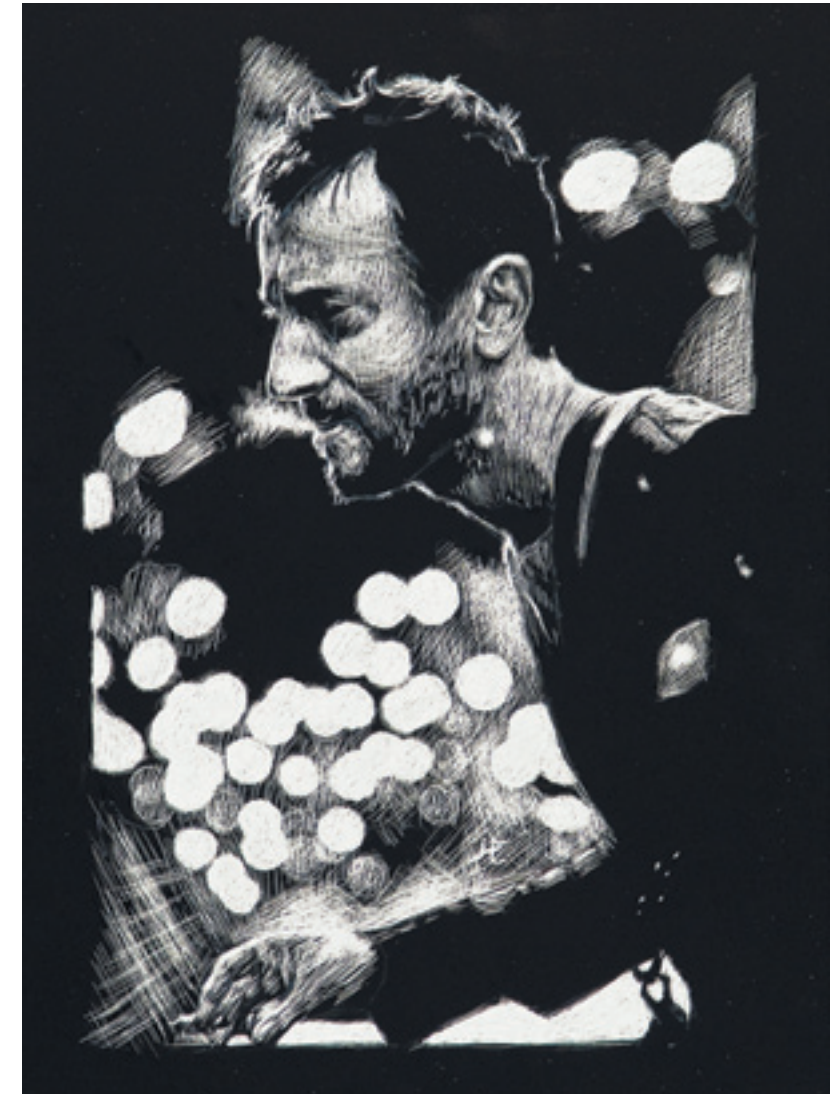


Nate Avery
Blue Spirit
Glass, Introduction to Warm Glass-Fusing

Desiree Rodriguez
Poder de Mujer
Glass, Introduction to Warm Glass-Fusing



Sandra Connors
After Rembrandt, *Woman Looking Out a Window*
Ink Wash, Drawing II



Laura Hollingsworth
The Musician
Scratchboard, Drawing II

Norris McClain
Self-Portrait
Oil Pastel, Drawing II



Kristoffer Adams
Panda
Scratchboard, Drawing II



Eric Matthaey
Hand Study
Charcoal, Drawing II



Elizabeth Goebel
WPW Syndrome
Oil on Canvas, Independent Study in Painting



Shela Edmonds
Earth
Stoneware, Advanced Pottery



Christopher Campbell
Mirror Vase
Glass, Glass Blowing III

Christopher Campbell
Orange Bowl
Glass, Glass Blowing III



Samantha Gary
Every Cloud Has a Silver Lining
Glass, Glass Blowing III

Jonathan McKee
Leafy Blue
Glass, Glass Blowing I



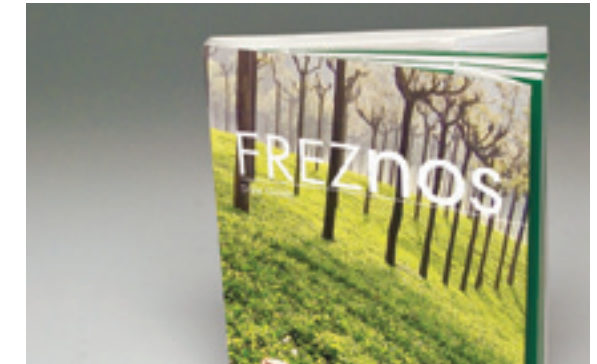
Yvonne Frederick
After Winslow Homer
Watercolor, Painting Techniques for Illustrators

GRAPHIC DESIGN

Travis Helmkamp
Love Not Hate
Social Awareness Poster, Communication Design I



Drew Garvey
Fresnos Style Manual
Identity System, Communication Design II





Ross Froehlich
The Blue Blow Me Poster
Social Awareness Poster, Communication Design I



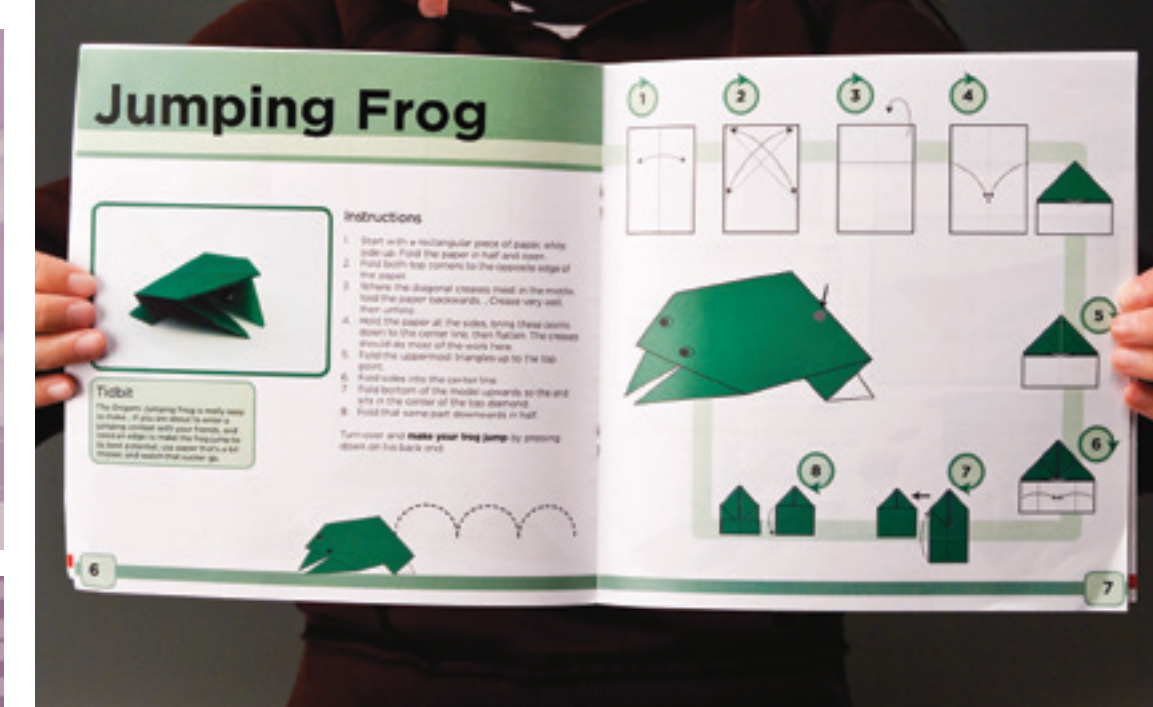
Nathan Workman
Silent Film Channel
Cable Channel Identity
Motion Graphics I



Stuart Tamplen
In the Company of Men
Event Poster, Communication Design I



Kimberly Murray
Wine by Design Campaign
Promotional Design
Communication Design I



Brandi Reeves
Origami
Book Design
Communication Design II



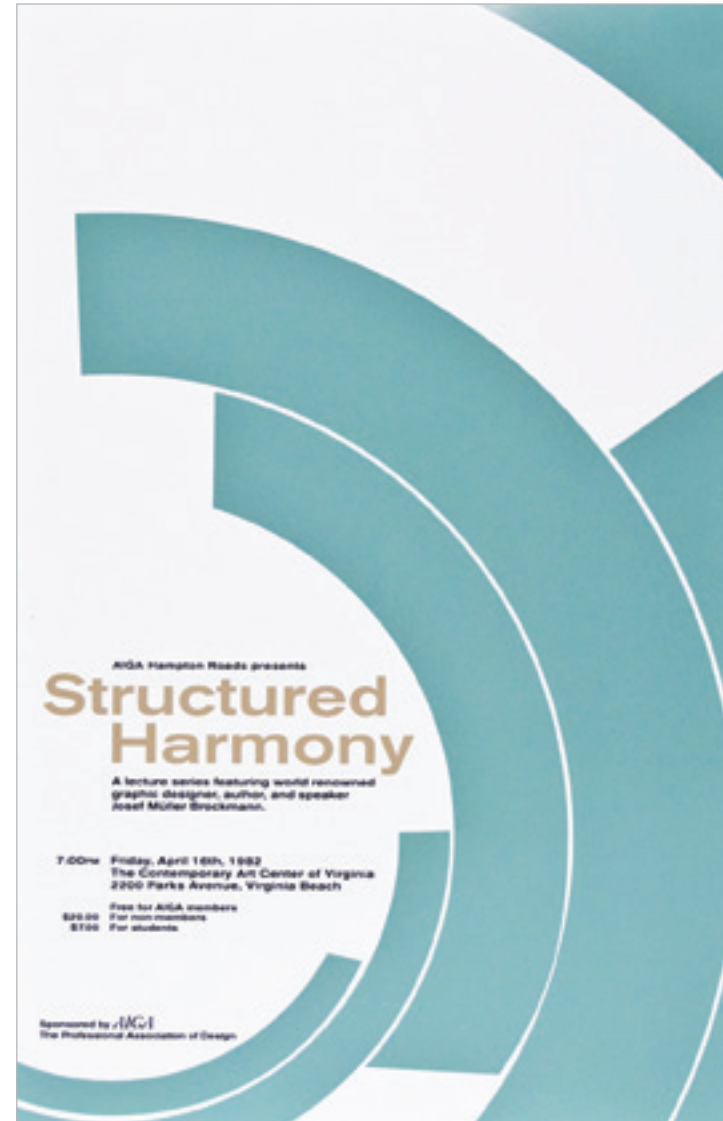
Trueson Daugherty
Eat Apples
Social Awareness Poster, Communication Design I



Kimberly Murray
K'ville Bar and Grill
Identity System, Computer Graphics II



Jedediah Jenney
Modernized/Humanized Aesop's Fable
2D Animation, Interactive Design II



Jillian Goodwin
Josef Müller-Brockmann
Event Poster, Communication Design I



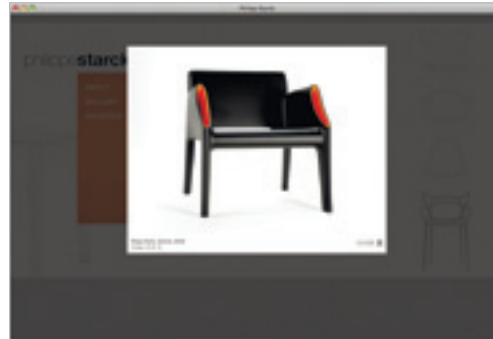
Trueson Daugherty
Art Deco NY Deli
Signage, Communication Design II



Stuart Tamplen
Kicks
Advertisement Poster, Computer Graphics II



Ka-Ying Li
Isamu Noguchi
Monograph Web Site, Interactive Design I



Ross Froehlich
Philippe Starck
Monograph Web Site, Interactive Design I



Courtney Obland
Dry Soda
Brand Collateral, Computer Graphics II



Kari Kemp
FaceTime
Magazine Cover, Typography I



Ka-Ying Li
Prim & Proper Pet Vitamins
Identity System, Computer Graphics II



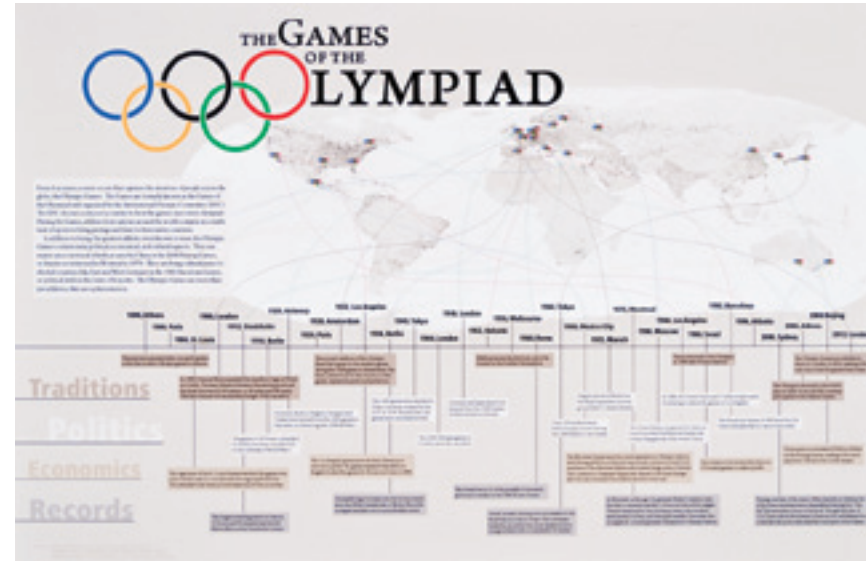
Mark Altamero
Forks
Typographic Illustration, Typography I



Brian Knox
Paula Scher: Make it Bigger
Event Poster, Communication Design I



Ross Froehlich
Alfred Film Festival
Event Invitation and Tickets
Computer Graphics II



Jillian Goodwin
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Information Graphic, Computer Graphics II



Brian Knox
Shaken Not Stirred: The Handy Martini Guide
Book Design, Communication Design II

Mark Altamero
Surge
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Kimberly Murray
KJM Graphic Design
Identity System, Communication Arts Workshop



Melanie Gilchrist
Paul Renner Article
Editorial Spread, Typography I



Stephanie Coloma
 Neville Brody Article
 Editorial Spread, Typography I



Ka-Ying Li
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Sandra Connors
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Brandi Reeves
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 Event Collateral, Communication Design II



Brandi Reeves
Sarcasm 101
Book Design, Communication Design II



Adieren Roark
Eggbeater
Digital Illustration, Computer Graphics II



Aaron Lambino
Ronan + Erwan Bouroullec
Monograph Web Site, Interactive Design I



Brian Knox
AIGA Business Breakfast Series
Event Collateral, Communication Design II



Carramis Henton
Stop Human Trafficking
Social Awareness Poster, Communication Design I



Shanna Crockett
Fuzion Channel
Cable Channel Identity, Motion Graphics I



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Rainy Day
Digital Photograph, Photography I



Jessica Boone
Sprinkled with Disaster
Digital Photograph, Photography I



Robin Sloan
Dying From Thirst
Digital Photograph, Digital Imaging I



Tara Sala
Natalia
Digital Photograph, Photography I



Diana McAteer
Untitled
Digital Photograph, Studio Lighting I



Kari Kemp
Joker
Digital Photograph, Photography I



Matea Sabljak
Spinning
Digital Photograph
Electronic Darkroom



Julie Larkin
Catching Air
Digital Photograph
Photography I



Nancy Goldstein
Settee
Digital Photograph, Digital Imaging I



Brittany Prater
Oh Brother!
Digital Photograph, Advanced Photography I



Jennifer Faulkner
James
Digital Photograph, Photography I



Kristin Rhodes
Untitled
Digital Photograph
Electronic Darkroom



Tara McSherry
Untitled
Digital Photograph, Digital Imaging I



Anita Pearson
Father and Son
Digital Photograph, History of Photography



Robin Sloan
Mediterranean Morning
Digital Photograph, Studio Lighting I

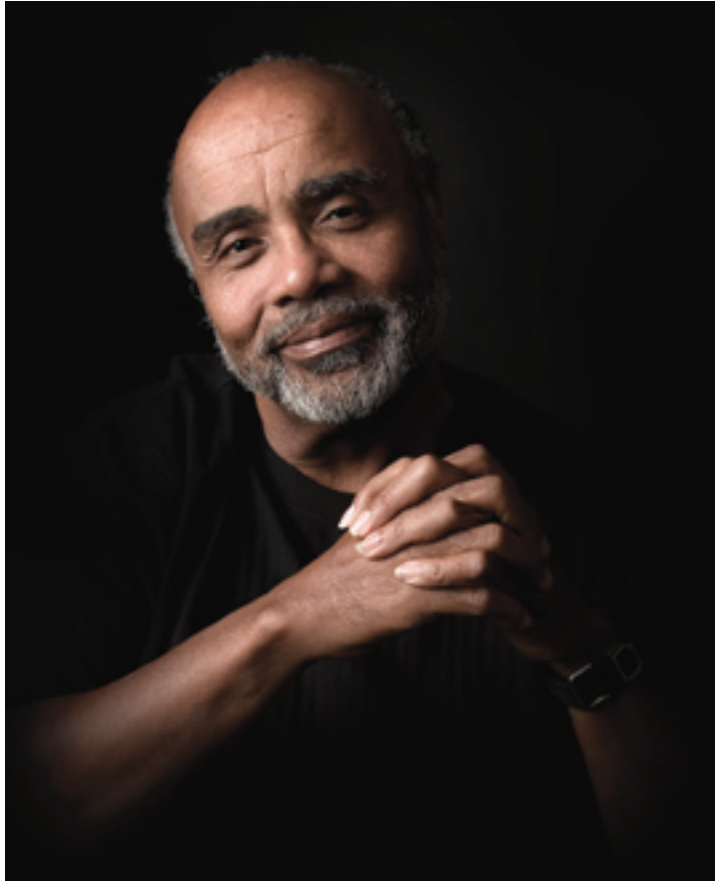


Nancy Goldstein
Living Room
Digital Photograph, Digital Imaging I

Pat Eelman
Gosport
Digital Photograph, Electronic Darkroom



Fiona Marques
Through the Eye of a Horse
Digital Photograph, Electronic Darkroom



Anita Pearson
Take 5
Digital Photograph, History of Photography



Christa Turpin
Spinning A Yarn
Digital Photograph, Photography I



Fiona Marques
Waterside
Digital Photograph, Electronic Darkroom



Emily Gunther
Autumn Daydreams
Digital Photograph, Photography I



Christa Turpin
La Bibliothèque
Digital Photograph, Photography I

Pat Eelman
Hot Lunch
Digital Photograph, Electronic Darkroom



Cederic Reid
Teapot
Digital Photograph, Photography I



Elizabeth Henry
Sibyl
Digital Photograph, Photography I



Ashley Parrish
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Digital Photograph, Advanced Photography I



Nicole Turner
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Digital Photograph, Electronic Darkroom



Diana McAteer
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